

Richard Heathcote | Voiceover Artist

RATE CARD



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Broadcast Radio

Local: Small Market - £40 - £160 Large Market - £170 - £350

Regional: £150 - £400

National: £400 - £700

Tags (5-10s): Local: £15 - £70 Regional: £50 - £150 National: £75 - £175

Broadcast TV

Local: Small Market - £40 - £160 Large Market - £170 - £350

Regional: £150 - £400

National: £400 - £1500

Tags (5-10s): Local: £15 - £70 Regional: £50 - £150 National: £150 - £350

Broadcast & Non-Broadcast (Animation, cartoon, videogame)

Broadcast: £75 - £500 per hour

Non-Broadcast: £50 - £200 per hour

Audiobook: £50 - £100 per hour

Corporate (Industrial, Training Video Etc)

0 - 5mins £75 - £150

5 - 10mins £100 - £250

10 - 20mins £150 - £350

20 - 30mins £250 - £450

Longer - Add £75 - £120 for every 10 additional minutes.

Education (e-learning etc)

£40 - £200 per hour. (One hour minimum)

Telephony (on-hold, menu prompts etc)

Per Word £0.30 - £2.50 Per Prompt £5

Per Hour £60 - £120 Per Project/Monthly Custom Rate

Web (welcome message, tutorial, flash etc)

0 - 5mins £75 - £150

5 - 10mins £100 - £250

10 - 20mins £150 - £350

20 - 30mins £250 - £450

Longer - Add £75 - £120 for every 10 additional minutes.